

# Submitted application for Economic Development Committee

Email *		
This Form and its contents may be subject to the California Public Records Act, and as such may therefore be subject to public disclosure unless otherwise exempt under the act.		
First Name *		
Jorge		
MI		
Last Name *		
Valenzuela		
Address 1 *		
Address 2 (optional)		
City *		
State *		
California		

Postal Code *	
What district do you live in? *	
District 3	
What district do you want to serve in?	
District 3	
Some boards and commissions require membership to be raci the general public. The following information helps track our re	
Ethnicity	
Hispanic/Latino	•
Gender	
Male	
Primary Phone *	
Alternate Phone	
Please identify how you prefer to be contacted.	
Email	
Are you currently serving on a County of Monterey Board, Co	ommission, Committee or other Community
No No	

Over the past 14 years I have provided visionary leadership to the United Farm Workers of America as an Executive Assistant, Deputy Operations Manager, Regional Director of the Pacific Northwest, and most recently Business Agent and Vice President for Teamsters Local Union No. 890. This progression through the ranks of the labor movement has polished my negotiation, mediation, arbitration, grievance resolution and organizing acumen, not to mention my ability to engage in meaningful dialogue with both corporate executives and workers, resulting in a proven track record of results. This is the value and strength I can bring to the Economic Development Committee. As Vice President for Teamsters Local Union No. 890 as well as Regional Director for the Pacific Northwest I am credited with a record of success leading teams and managing multistate union local operations, delivering exceptional results while meeting time-sensitive needs of union office operations. Respected, hands-on manager who leads by example; a skilled coach and mentor who leverages strong communication skills to articulate and gain buy-in to achieve collective goals. A partial list of my key contributions to the labor movement is detailed below. • Brought national attention to external organizing campaigns through print and social media, enabling workers to hold multi-state actions where they delivered petitions containing close to 30,000 signatures, while accompanied by over 1,000 farm workers, students, union members, dignitaries, and community members. • Negotiated and ratified with overwhelming approval dozens of labor contracts and directed multi-state internal organizing campaigns. Incrementing member participation, satisfaction, and collective power. • Partnering with Local and State governments, led immigration reform, driver license for undocumented immigrants, and farm worker housing campaigns, and in the process recruited, developed, and trained member leadership resulting in growth of community participation and collective power. While serving the Washington State Governor's Farm Work Taskforce successfully negotiated over 20 million for farm worker housing. Over the past 14 years I have been privileged to volunteer through my educational career at UCLA, and subsequently work for Teamsters and the UFW. My experience as Regional Director for UFW and of Vice President for Teamsters Local 890 of multi-state locals has shaped my work ethic and contributed to my ability to cultivate a culture of excellence amongst staff, union, and diverse community leadership. I know I can add similar value to the Economic Development Committee and would welcome the opportunity to discuss my qualifications in more detail. Thank you for your consideration and I look forward to hearing from you.

Please state the reason you would like to be a member of this board committee/commission/district.

I know I can add value and a sincere labor perspective to the committee where economic development goes hand in hand with labor.

Have you served on an advisory group before?

Yes

If yes, please explain

Governor's AgLabor Workgroup for Washington State.

How did you hear about the position?

I was informed of the vacancy by a dear friend of mine, Rosemary Soto.

County of Monterey Policy - states that Commissioners are required to attend meetings on a regular basis. If appointed, will you be able to attend meetings regularly and devote the time necessary to fulfill your duties as a member \*

Yes

### **Background Information**

Upload a resume with the names, addresses, and dates of employers for the last five (5) years.

#### View Resume

#### **Employer**

**SEIU 521** 

#### Job Title

Senior Contract Enforcement Specialist

#### Occupation

Union Representative

#### **Employer Address**

# Information Regarding Conflict of Interest and Filing of Statements of Economic Interests (Form 700)

State and local law requires that you abstain from participation in decisions that may affect your financial interest, including sources of income and interest in real property or investments. In addition, if appointed you may be required to fill out a disclosure statement that identifies certain of your financial interest beginning with the immediate 12 months period prior to your appointment.

In accordance with Government Code Sections 87313 and the County of Monterey's Conflict of Interest Code, this Board/commission/Committee/District, you may be required to file statements disclosing certain types of information so that the public can be made aware of potential conflicts of interest. The types of disclosures are:

- Investments
- · Interests in Real Property Held by a Business Entity or Trust

- Investments Held by a Business Entity or Trust Income (other than loans and gifts)
- Income Travel Payments, Advances, Reimbursements
- Income gifts
- Business Positions
- · Commission Income Received by Brokers, Agents, and Salespersons
- Income and Loans to a Business Entity or Trust Income from Rental Property

If you have any questions regarding disclosure requirements, please contact the Clerk of the Board's office at 831-

755-5066.
Please identify any specialized accommodations needed for equal participation:
N/A
I DECLARE, UNDER PENALTY OF DISQUALIFICATION AND TERMINATION, THAT ALL STATEMENTS IN THIS APPLICATION ARE TRUE AND COMPLETE TO THE BEST OF MY KNOWLEDGE.
Enter Your Initals *
JV

## Jorge A. Valenzuela

#### Management Level Union Representative

Arbitrations / Mediations / Negotiations / Internal Organizing / Contract Administration

Driving excellence in member services...

Fostering "above and beyond" mindset to maximize member participation and collective power

#### **Core Competencies**

- Proven talent for contract negotiations, mediation, grievance resolution, mediation, and arbitrations
- Effective leadership and organizational skills, proactive team involvement, and independent decision-making yielded dramatic results for team development and increased member participation
- Managed external and internal campaigns, provided vision and leadership to drive union excellence while creating
  and implementing tactical plans to meet short-term and long-term goals
- Excellent oral and written communication and interpersonal skills (Bi-lingual English & Spanish)

#### PROFESSIONAL EXPERIENCE

#### Senior Contract Enforcement Specialist – SEIU Local 521

Salinas, CA 2023

2023 to Present

- Developed training series for union stewards and members resulting in the most attended weekly union steward training series across the country.
- Enforcement of over 103 union contracts across California through grievance and disciplinary procedures.
- Represent worker in disciplinary hearings, resulting in reduction or removal of recommended discipline.

#### Vice President/Business Agent – Teamsters Local Union No. 890

Salinas, CA

2015 to 2023

- Negotiated & led dozens of labor contract campaigns in various industries, ensuring best contracts in history
  of various localities including private sector companies with thousands of members and small public sector
  employers.
- Represented IBT 890 in Grievance Panels, mediations, and arbitrations that resulted in big victories for the individual Grievants involved and the bargaining units.
- Led and won various new organizing campaigns from beginning to finish.
- Organized marches for immigration reform in collaboration with various labor and community organizations.
- Elected at CLC Trustee where I worked together with other labor organizations.

#### Regional Director/Operations Manager ~ United Farm Workers

Hermiston, OR/Salinas, CA

2009 to 2015

- Negotiated & led labor contracts campaigns, including one with nation's largest dairy, and separately, Healthcare Reform provisions obtaining close to 100% member involvement and ratification.
- Led and planned marches and protests across Pacific Northwest, including several in Seattle, WA. for dairy unionizing campaign; receiving national recognition.
- Washington State Gubernatorial Appointed Representative for Governor's AgLabor Workgroup.
- Helped to negotiate 20 million in farm worker housing in Washington State between Farm Worker and Ag Groups.

#### **EDUCATION**

B.A., Political Science; B.A., Chicano Studies

University of California, Los Angeles

2008

#### **Concentration in International Relations**

Dean's List Fall 2007; Hermanos Unidos Public Relations Chairman; Active member of Bruin Democrats

#### **Ongoing Professional Development:**

- Oregon Labor Law Conference, IBEW Local 48, AFL-CIO, Portland, OR. (2014)
- Oregon AFL-CIO Summer School, University of Oregon, Eugene, OR (2013)
- Global Gap, SQS Certification Seminars, Berkeley, CA (2013)
- Coaching Skills for Managers Seminars I & II, CompassPoint, Keene, CA (2013 & 2014)
- Labor Law & Labor Arbitration Seminar, Labor Arbitration Institute, Berkeley, CA (2012)