

County of Monterey

Department of Social Services

Aging & Adult Services Branch

Area Agency on Aging

Area Plan Update 2026-27



Organizational Chart



County of Monterey Board of Supervisors



Department of Social Services *Roderick Franks, Director*

Administrative Services Branch, **Aging & Adult Services Branch**, CalWORKs Employment Services Branch, Community Benefits Branch, Family & Children's Services Branch, Human Resources & Military & Veterans Affairs Office



Aging & Adult Services (AAS) & CalWORKs Employment Services (CWES) Branches *Diana Jimenez, Deputy Director & Area Agency on Aging (AAA) Director*

Aging and Adult Services (AAS) Branch

Area Agency on Aging (AAA)

Adult Protective Services (APS)

In-Home Supportive Services (IHSS)

IHSS Public Authority (PA)

Information, Referral, and Assistance (IRA)

AAA Advisory Council

IHSS Advisory Committee

Aging and Disability Resource Connection (ADRC)

Home Safe

Housing & Disability Advocacy Program (HDAP)

Supplemental Security Income (SSI) Advocacy

Age Wise



Aging and Adult Services (AAS) Branch



MISSION:

**To empower and serve the aging population
and persons living with disabilities to live
safely and with dignity.**



Planning Service Areas (PSAs)

The State of California is divided geographically into 33 Planning and Service Areas (PSAs). Within each PSA is an Area Agency on Aging (AAA).

Monterey County is designated as PSA #32.

One Stop Community Center
730 La Guardia Street, Salinas



Area Agency on Aging (AAA)



Area Agency on Aging

- ✓ **Established in 1980** by the County of Monterey Board of Supervisors
- ✓ Funded by the **Federal Older Americans Act**



Population Served

- ✓ Older adults aged 60+,
- ✓ Individuals with disabilities, and
- ✓ Family caregivers



Local AAA Program Management

- ✓ Responsible for **planning, administering, funding, and monitoring** local AAA programs, including:
 - Supportive Services,
 - Congregate Meals,
 - Home Delivered Meals,
 - Health Promotion,
 - Family Caregiver,
 - Elder Abuse Prevention,
 - Ombudsman, and other special funded programs



AAA Advisory Council



Advisory Council Members

- ✓ **15 Volunteer Members**
- ✓ Individuals represent:
 - ✓ Older individuals
 - ✓ Family caregivers
 - ✓ *Service providers (not under contract with AAA)*
 - ✓ Business community
 - ✓ Local elected officials
 - ✓ Providers of veteran's healthcare
 - ✓ General public



Advisory Council Committees

- ✓ Committees include:
 - ✓ Executive
 - ✓ Planning, Evaluation & Allocations
 - ✓ Legislation & Advocacy



Serves a Critical Role

- ✓ Provides input, advocacy, and guidance on developing community-based systems of care



AAA has Several Roles



Planning, Coordination & Implementation

- ✓ Conducts Needs Assessments to identify service needs and priorities for older adults
- ✓ Develops an Area Plan to guide stakeholders in shaping services



Funding Programs & Contracted Services

- ✓ Allocates millions of dollars in Federal Older Americans Act (OAA) funding
- ✓ Conducts competitive procurements
- ✓ Enters into contracts with local service providers



Administrative Oversight & Monitoring

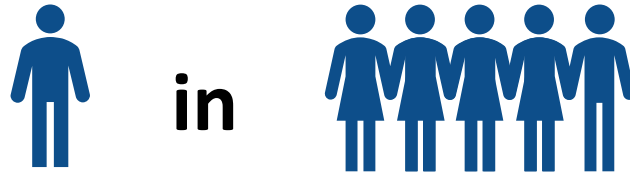
- ✓ Manages and monitors contracts,
- ✓ Supports providers,
- ✓ Identifies additional grant funding for program development



Why it Matters...

Monterey County's Population is Growing

In 2025, 92,303 (21%) are 60+ years old¹



By 2030, it's anticipated that the 60+ age group will increase and outnumber those 18 and under.²

1. California Dept of Aging (CDA)
2. US Census Bureau



People are Living Longer...

In 2019, individuals reaching age 65 had an average life expectancy of 19.6 additional years.¹

A child born in 2019 could expect to live 78 years, more than 30 years longer than a child born in the 1900s (47 years).¹



1. 2020 Profile of Older Americans publication released by the Administration for Community Living.

Community-Based System of Care

Medicare Improvement for Patients and Providers Act
Helps Medicare beneficiaries apply for the Low-Income Subsidy and the Medicare Savings Program

Health Insurance Counseling & Advocacy
Counseling & Education on Medicare, LTC insurance, and other health insurance

Long-Term Care Ombudsman
Issues, health, safety, & rights

Elder Abuse Prevention
Prevention, detection, assessment, treatment, referrals to Ombudsman

Family Caregiver Support Program

Disease Prevention & Health Promotion & Fall Prevention

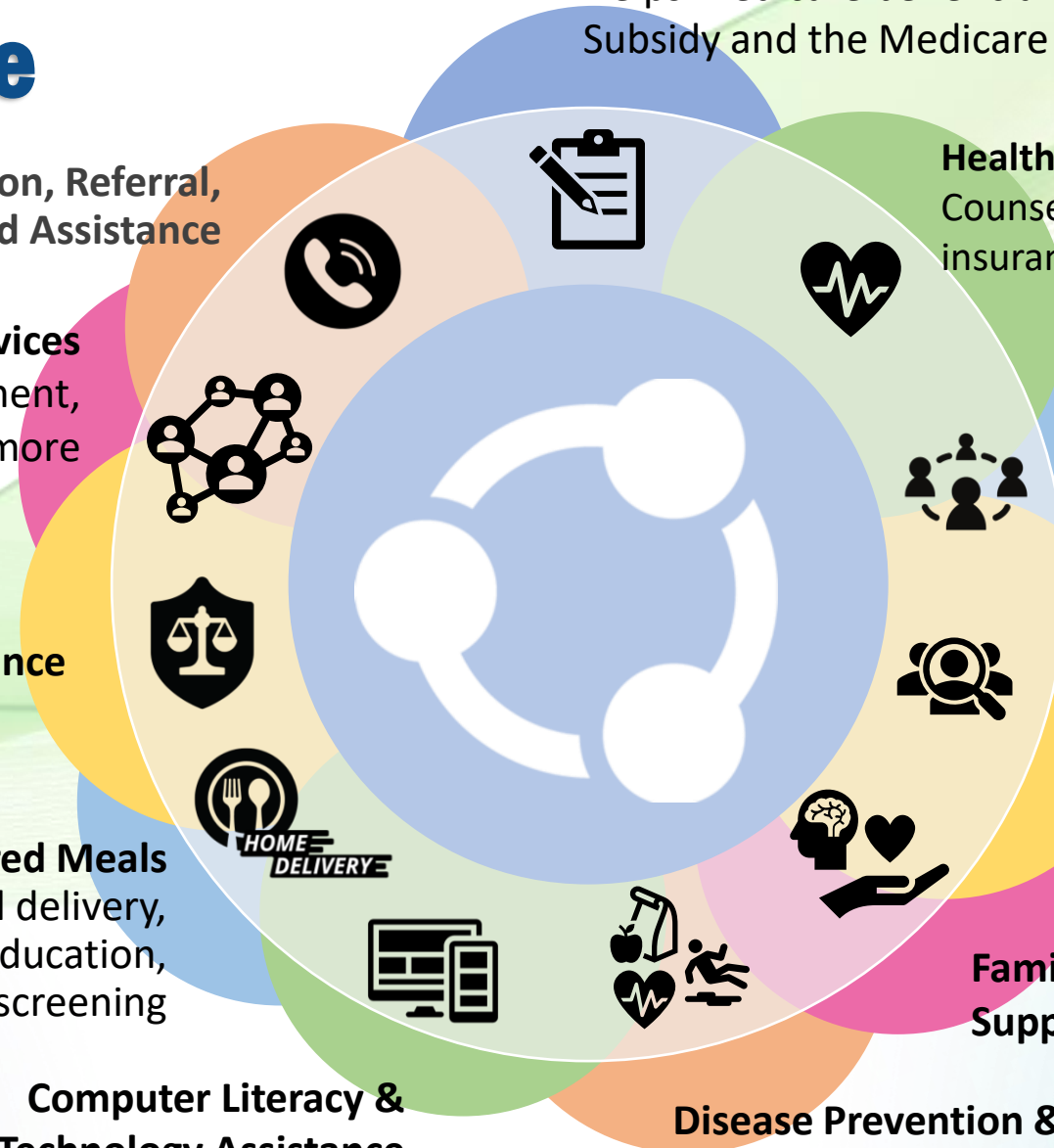
Computer Literacy & Technology Assistance

Congregate & Home-Delivered Meals
Meals setting and delivery, nutrition education, and screening

Legal Assistance

Supportive Services
Transportation, case management, personal care, and more

Information, Referral, and Assistance



Service Providers

North County Recreation & Parks District

Congregate Meals, Intergenerational Activities (Cooking Demos) and Health Promotion Services

DSS Aging & Adult Services

Information, Referral, & Assistance

Alliance on Aging

Outreach, Transportation Assistance, Ombudsman for Long-Term Care, and Medicare Insurance Counseling and Advocacy

Alzheimer's Association

Family Caregiver Services

Legal Services for Seniors

Legal Services & Elder Abuse Prevention

Loaves Fishes & Computers

Computer Literacy & Technology Assistance

Meals on Wheels of the Monterey Peninsula

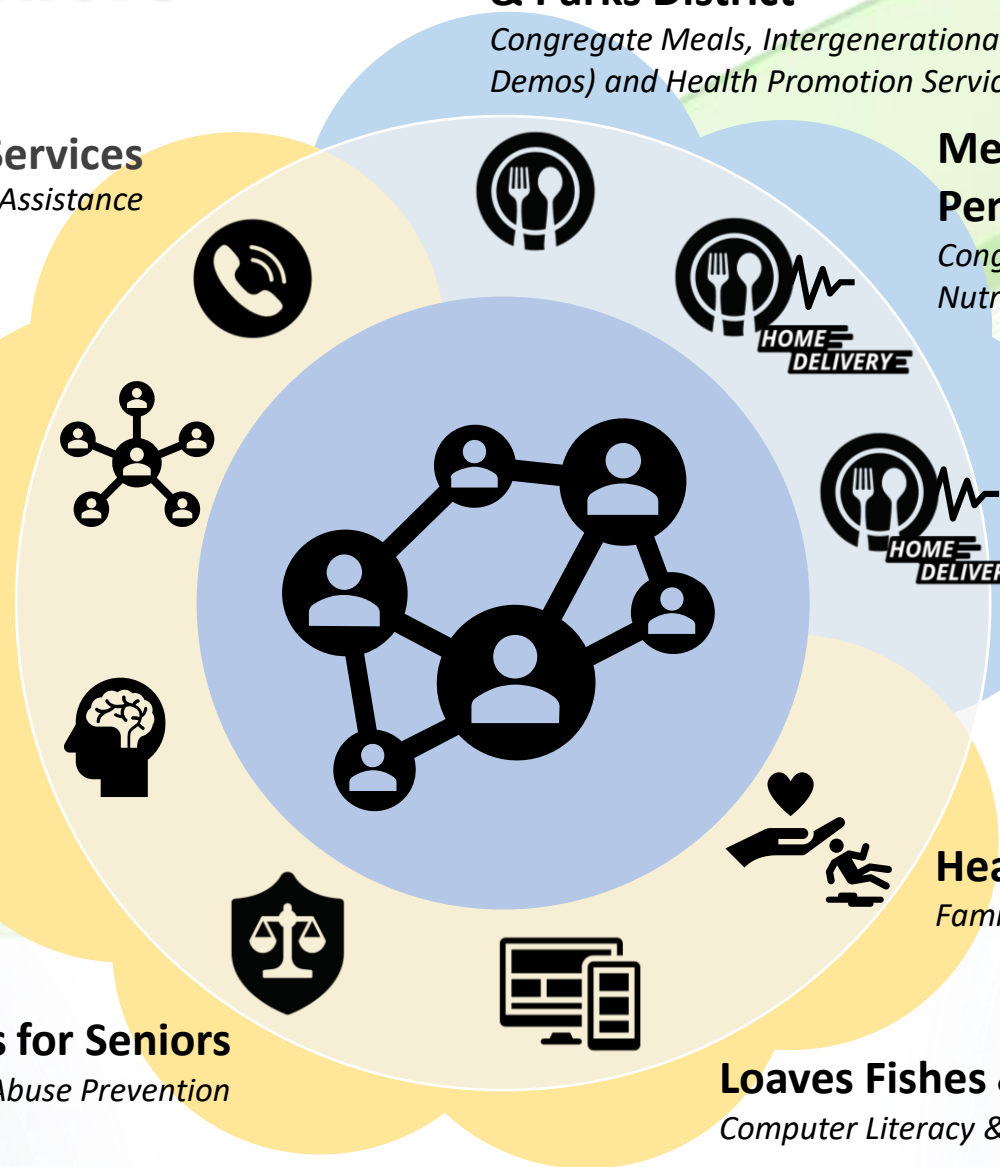
Congregate Meals, Home Delivered Meals, Nutrition Education and Health Promotion Services

Meals on Wheels of the Salinas Valley

Congregate Meals, Home Delivered Meals, and Nutrition Education

Health Projects Center

Family Caregiver & Fall Prevention Services




Area Plan Update – Projected Services

Meals on Wheels
 Monterey Peninsula &
 Salinas Valley and
 North County Rec & Park District



52,000+
 Congregate meals
 projected
with health promotion

Meals on Wheels
 Monterey Peninsula &
 Salinas Valley



HOME DELIVERY

140,000+ home
 delivered meals
 projected

**Legal Services
 for Seniors**



900+ clients to
 be served


5,060 legal
 services hours
 projected

**Information,
 Referrals & Assistance**



28,000+
 community calls &
 walk-ins projected

**Alliance on
 Aging**



Outreach
 Projected **5,800+**


Medicare Counseling &
 Advocacy
2,100+ projected
 clients

**Loaves, Fishes
 & Computers**




160 clients
 projected
 to be served
*with digital literacy
 training*

**Alzheimer's
 Association
 Caregiver**
 projected:



195+ activities
250+ info & assistance
325+ counseling
 & support

**Alliance on
 Aging**



1,400+
 Individual consultations
 with Long Term Care
 projected

**Health
 Projects Center
 Caregiver**
 projected:



500+ respite hrs
1,000+ counseling hrs
60+ activities

¹Transportation = 7,000 trips projected

¹Telephone Reassurance =1,000 contacts projected

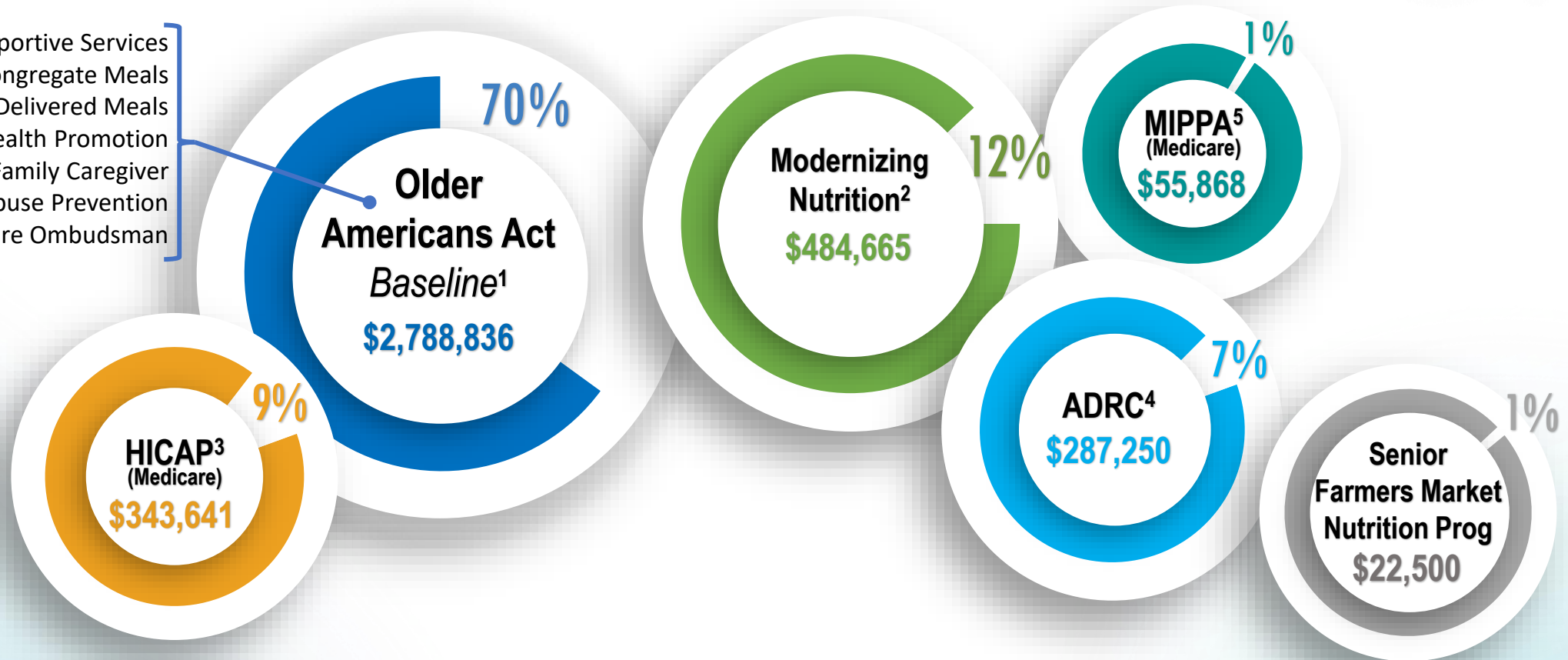


AAA Community Impact

\$3.9 Million to be Invested in Our Community – FY 26-27



- Supportive Services
- Congregate Meals
- Home Delivered Meals
- Health Promotion
- Family Caregiver
- Elder Abuse Prevention
- Long-Term Care Ombudsman



¹ Older Americans Act Baseline Funding Only. Additional One Time Only (OTO) Funding, becomes available in Jan/Feb 2027

² Modernizing Nutrition - Activities enhance senior nutrition program to offer more congregate and home delivered meals

³ HICAP - Health Insurance Counseling & Advocacy Prog

⁴ ADRC - Aging & Disability Resource Connection

⁵ MIPPA - Medicare Improvement for Patients & Providers Act



Plans for Near Future...



Planning Ahead

- ✓ Maintain services and prepare for future community needs
- ✓ Complete Area Plan Updates
- ✓ Conduct 4-Year Needs Assessment (2027)
- ✓ Develop the next 4-Year Area Plan (2028-32)
- ✓ Release new RFP for contracted services (2027)



Partnerships & Leadership

- ✓ Strengthen community partnerships
- ✓ Recruit Advisory Council members
- ✓ Manage and evaluate service contracts



Future Opportunities

- ✓ Monitor policy and emerging trends and issues
- ✓ Support and educate others on emerging trends impacting older adults
- ✓ Advocate for additional funding opportunities





Thank You!




Diana Jimenez


AAS & CWES Deputy Director & AAA Director

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 JimenezDM@countyofmonterey.gov

 **24-Hour APS:** reports of abuse and neglect can be reported to (831)755-4466
After hours (before 8am and after 5pm on weekdays) and on weekends and holidays,
please call (831) 770-7541 and ask to speak to an APS Social Worker to make a report.

 **IHSS:** (831)755-4466

 Click on the QR code to visit our website 