

JoAnne Roth

**Objective:** Support both our client and their families by providing practical solutions to challenges that come with age or various disease processes. Together we look at available options and co-create a personalized care plan that allows for optimal aging.

**Professional Experience:**

Life Care Assistant  
Owner, Geriatric Care Manager  
2018- current

- Create care plans based on the psychosocial needs of the elder and their family members
- Implement agreed-upon goals of the plan. I.e.: medical advocacy, caregiver support, coaching, professional referrals, relocation management
- Hire, and coordinate home care, DME, home maintenance, attorneys, professional facilitators, wealth managers, hospitals, SNFs, and physicians
- Provide highly personalized, concierge oversight with a holistic approach for seniors and their families
- Help facilitate meetings with dysfunctional families
- Quality of Life Management services from bringing back the day-to-day joy in seniors' life to helping plan, organize and accompany seniors on overseas trips.
- Help with disbursing non-titled items
- Guide seniors with balancing safety, and quality of life during Covid 19.
- Advise on future long-term care costs

South County Retirement Home  
Administrator  
2011-2017

- Turned around failing 46-bed RCFE for Severely Mentally Ill, elderly that was on brink of receivership.
- Risk assessment, debt reduction, and increased revenue over \$400,000 annually in the first 3 years.
- 2017 wrote, advocated for, and won a proposal to increase RFP revenue by 30% from the county for all SMI homes in 2018.
- Facilitated the Assisted Living Waiver program in Santa Clara County
- Oversaw community in quarantine successfully
- Completed all compliance issues on a probationary residence, help restore the license to good status
- Wrote many successful Requests for Proposals, and grants, work with State and ALW program

- Effective leadership, mentoring, and complete system planning of the entire facility.
- Helped restore dignity, joy, and health to residents residing there.

New Vista Nursing Home and Rehabilitation Center  
Assistant Administrator/ Director of Marketing  
2009-2011

- Assisted Administrator with general operations of 121-bed Skilled Nursing Facility
- Evaluated, and implemented the plan of corrections
- Produced tracking system to monitor referral sources, established relationships with MDs
- Met and exceeded 2009 and 2010 financial goals and census
- Aided department heads in the use of departmental policies
- Created a 5-year organizational development policy for the implementation of a palliative care program

Summerville at Tarzana Assisted Living  
Administrator  
2007-2009

- Responsible for entire workings of an 87-bed RCFE
- Oversaw budget and exceeded budget for the last quarter obtaining bonus for department heads.
- Zero worker's compensation claims under my leadership
- Help implement new policies and procedures
- Got excellent rating on relations with staff, families, and residents

Silverado Senior Living  
Director of Adult Day Services  
2005-2007

- Turned around failing ADC
- Quadrupled census and net income of ADC
- Created, developed, implemented, and filled Friday Morning Club, an outing program for people in their first stages of memory loss.
- Taught CEUs to RNs, LCSWs, MDs, etc....
- Conducted assessments of new residents, developed and conducted care plans on new participants, and trained staff.

Clarion Commons, Assisted Living and Memory Care  
Director of Resident Services  
2003-2005

- In key position for this 302-bed **start-up** community, oversaw the care of more than 97 residents in the first year
- Had zero deficiencies on the initial and annual state licensing inspection
- Developed Resident handbook and an admission agreement
- Recruited, hired, trained, supported, and supervised caregivers, med techs and LVN's
- Toured and closed sales

**EDUCATION:**

Master of Science- May 2009  
 California State University Northridge  
 Major: Health Administration

Bachelor of Science May 2001  
 California State University Northridge  
 Major: Health Administration

- Current RCFE Administrator Certificate, 2004 #5557244740
- Certified practitioner of MoCA, Montreal Cognitive Assessment, 2022 #USROTJO7083450-01
- Member of ALCA, Aging Life Care Association, 2022 ID# 15426
- Consulted with SNF/ ADHC 2007-2017.
- Proficient in Microsoft, Word, Excel, PowerPoint, Outlook, Krons, MyJunna, Adobe Acrobat, QuickBooks
- Speak conversational Spanish