



County of Monterey
Valerie Ralph
CLERK OF THE BOARD
BOARD OF SUPERVISORS

168 W. Alisal Street 1st Floor
Salinas, CA 93901
O: (831) 755-5066 Option 6
F: (831) 755-5888
cob@countyofmonterey.gov

Economic Development Committee Application

Cesar Lara

District: 4

Initialed Application: Yes

Applicant

First Name: **Cesar**

Middle Initial:

Last Name: **Lara**

Employment

Occupation: **Labor union**

Job Title: **Executive Director**

Employer: **Monterey Bay CLC**

Interests and Experiences

Able to attend meetings regularly and devote the time necessary to fulfill duties as a member?

Yes

Currently serving on a County of Monterey Board, Commission, Committee or other Community Advisory Group?

Yes

Current vice chair of the Monterey County Workforce Development Board

Has served on an advisory group before?

Yes

From time to time, I've been called in to support the county in hiring and advising, along with my current involvement with the Monterey County Workforce Development Board, and was actively engaged when the cannabis department being established. Those are my direct involvements with the County of Monterey, but I've also been involved in local city and state advisory groups before.

Please tell us about yourself and why you want serve:

My current role with labor unions is Director of workforce and economic development for the California Labor Federation, which includes all unions in California, longtime resident of Monterey County and actively involved in issues around economic development, locally and statewide.

Please state the reason you would like to be a member of this board committee/commission/district:

With my extensive experience in labor advocacy at both the local and state levels, I am confident I can bring significant value to the Economic Development Committee. My involvement in the county's most recent CEDS plan, leadership as a key labor voice in the region's Rising Together initiative, and over a decade of active service on the Workforce Development Board demonstrate my deep commitment to fostering equitable economic growth in Monterey County.

How did you hear about the position?:

Previous committee member, Jonathan Brown, and supervisor LUIS ALEJO reached out to me about possibly applying.