



County of Monterey

Item No.3

Board Report

Board of Supervisors
Chambers
168 W. Alisal St., 1st Floor
Salinas, CA 93901

Legistar File Number: 25-747

October 22, 2025

Introduced: 10/14/2025

Current Status: Agenda Ready

Version: 1

Matter Type: General Agenda Item

- a. Receive a report on the 2025-2028 Board of Supervisors Strategic Plan; and,
- b. Provide direction to staff.

RECOMMENDATION:

It is recommended that the Housing Advisory Committee

- a. Receive a report on the 2025-2028 Board of Supervisors Strategic Plan; and,
- b. Provide direction to staff.

SUMMARY:

In March 2025, the Monterey County Board of Supervisors adopted a Strategic Plan covering 2025-2028. The Housing Advisory Committee (HAC) will receive a report on the Board's Strategic Plan and discuss how the HAC can support achieving the Board's strategic goal for housing. This staff report is based on the new template that Housing and Community Development (HCD) will be using to prepare items for the Board of Supervisors consideration. Staff is seeking feedback on the format from the HAC and direction to either continue using it, or what changes the HAC would like to see made.

DISCUSSION:

In March 2025, the Board of Supervisors adopted a Strategic Plan for 2025-2028. The Plan is made up of five Strategic Goals: Well-Being and Quality of Life, Sustainable Infrastructure for the Present and Future, Safe and Resilient Communities, Diverse and Thriving Economy, and Dynamic Organization and Employer of Choice. Within the first Strategic Goal, the Board identified a key objective around housing:

Formulate policies and take action to meet resident and workforce housing needs while using land efficiently.

The Board also identified three strategies that would help achieve the housing objective. These strategies are:

1. Streamline permitting processes to encourage construction of affordable housing / alternative dwelling units.
2. Make measurable progress in achieving or exceeding Regional Housing Needs Allocation (RHNA) and expand opportunities for affordable and workforce housing development.
3. Support the development of permanent supportive housing (PSH) Countywide.

The County's ability to achieve the objective of making measurable progress towards meeting its RHNA obligation is ultimately going to be determined by two factors. The private sectors willingness to develop more affordable units and County investments that provide subsidies for

lower income households. Staff believes that the HAC is uniquely positioned to develop policy and programmatic recommendations that support these factors.

To reinforce the Board's commitment to the Strategic Plan, a new Board Report Template has been introduced that requires a discussion of how the proposed action will reduce constraints on housing development, increase the constraints on housing development, or have a neutral impact on housing development. This staff report is in the new template and will be used for all future HAC staff reports.

OTHER AGENCY INVOLVEMENT/COMMITTEE ACTIONS:

This section will not usually apply to items considered by the HAC. The HAC's consideration and direction on items will be included in this section of the report as it moves through the process and is ultimately considered by the Board of Supervisors.

HOUSING IMPACTS:

- ☐ Reduces constraints on Housing Development
- ☐ Increases constraints on Housing Development
- ☒ Neutral
- ☐ Not applicable [N/A]

QUALITATIVE SUMMARY of potential impacts of the policy/program on Housing: [Specific to housing ordinances and policies. Mark "N/A" for non-policy work]

Receipt of this report will not have a direct impact on policies or programs on impacting Housing. The Board's Strategic Plan will inform the HAC's future work on a wide variety of housing policy and program recommendations.

HOUSING CONSTRAINTS: [Refer to PAR 25-003 for a sample summary of Housing constraints. If not applicable, mark as "NA".]

The bracketed text is informational and directs staff where to find information on identified Housing constraints. The referenced document is attached to this report.

FINANCING:

There is no financial impact associated with receiving this report. Staff costs associated with preparing the report are included Fund 001, Budget Unit 8542, Appropriations Code HCD001 as part of the Board of Supervisors funding for HCD.

This section will be used to discuss any financing requirements associated with preparing special studies, convening community workshops, and other extraordinary expenses.

BOARD OF SUPERVISORS STRATEGIC PLAN GOALS:

Receiving this presentation does not directly support any of the Board of Supervisor's Strategic Plan Goals, but it does provide the HAC with information necessary to support achieving the Well-Being and Quality of Life goal in the future.

Mark a check to the related Board of Supervisors Strategic Plan Goals:

- ☐ Well-Being and Quality of Life
- ☐ Sustainable Infrastructure for the Present and Future

☐ Safe and Resilient Communities

☐ Diverse and Thriving Economy

☐ Dynamic Organization and Employer of Choice

If does not fall under any of the above Board of Supervisors Strategic Plan Goals (Other):

☐ Administrative

Link to the Strategic Plan:

<https://www.countyofmonterey.gov/home/showdocument?id=139569>

Prepared and approved by: Darby Marshall, Housing Program Manager, 831.755-5391

Attachment:

Attachment A - Board Strategic Plan Attachment PAR 25-003