

Board of Directors Application

2025-06-05 09:58:02

Name: Ignacio Fregoso

Email: [REDACTED]

Experience: My name is Ignacio Fregoso. I am an individual that has been in the fresh produce industry for 6 years now. I have also been involved in a sustainability program and committee within the company I work for. I would like to make it clear that I am not intending to apply for SVBGSA board on the basis of my employer's prerogative or interest. My intentions to join the board of directors are individualistic and solely.

Why Are You Interested: I believe this is crucial board that is intending to find a viable solution to water usage in our valley. I'm an individual that believes in government efficiency and eliminating as much government bureaucracy as possible. I also acknowledge that agricultural outputs are and will continue being a fundamental piece of our economy, so any potential resolution for current and future dilemmas much be achieved.

How Will The SVBGSA Benefit From Participation: I am a data driven individual. I believe enacting policy or conducting resolutions based on data and analysis is the best way moving forward. That is the mind set I would approach this board. I understand government interventions can be troublesome, yet we must ultimately work with them in place and strive for efficiency.

Confirm Location: A permanent resident within one of the six subbasins in the Salinas Valley Basin, OR;

ResAddress: [REDACTED]

BusAddress:

Role Confirm: An owner or representative of an industrial processor at the following address: OR;

WellAddress: [REDACTED]

Mc4wp Checkbox: No

Ignacio Ruelas Fregoso

Salinas, CA.

PROFESSIONAL EXPERIENCE

Watsonville Produce Inc/RAMCO Enterprises, Moss Landing, CA- Yuma, AZ.

February 2019 - Present

Plant Operations Manager

- As the Plant Operation Manager for Watsonville Produce a portion of the daily duties consist of communicating with our clients' sales team (Muzzi Family Farms, The Salad Farm, and Visionary Vegetables) to maintain and ensure certain volume and pounds are being produced. Production scheduling is a daily duty that must be surveilled, since it is vital to accomplish daily fulfillment.
- Mathematical analysis is an important tool to implement in production scheduling, since it can effectively maintain and/or reduce labor budgets and increase efficiency. Some of these implementations consist of monitoring pounds per hour and daily and weekly totals. Monthly inventory counts and overall organizational skills are necessary for a successful workplace.
- Some of the main commodities include Teen Spinach, Baby Spinach, Arugula, Kale, Spring Mix, and Cilantro.
- Adequate labor relations and proficient leadership skills are abilities that must be presented daily. Working alongside with RAMCO Enterprises, which is one of the most reputable FLC in the area, we maintain one of the healthiest work environments within the company. Some of the key procedures consist of frequent tailgating and being technically proficient. A 25% reduction in disciplinary notices and accident reports have maintained throughout 2025, which in turn reduced labor cost budgets. Maintaining proper power structures and asserting accountability to specific lead individuals has been the method of success.

Gold Line Transportation, LLC, Salinas, CA

November 2021 - Present

Company Manager

- Gold Line Transportation primarily services the transportation needs for Watsonville Produce.
- As the company manager of the fleet one must successfully develop transportation strategies.
- Advanced knowledge in California (CHP) and Federal DOT compliance regulations, including Federal Motor Carrier Safety Administration (FMCSA). Profound ability in coordinating and implementing a seasonal transition.
- A 10% reduction of cost was achieved in 2023 by implementing GPS fleet tracking systems. This was built by identifying inefficient routes and inspecting drivers' recorded hours.
- Keeping track of drivers' payroll hours using 3rd party payroll company.
- Regular maintenance and upkeep with mandatory BIT inspections, and DOT government mandates.
- Worker compensation audits and working alongside our accounting service provider.
- Maintaining a proper balance sheet to analyze the financial operative of the operation.

University of California Cooperative Extension, Monterey County

May 2018 - Aug 2018

Student Intern

- As a student intern with University of California Cooperative Extension for Monterey County I worked under Farm Advisor Richard Smith. Vegetable Crop production was the focus of the internship.
- Daily duties consisted of soil sampling, biomass data, fertilizer trials, and farm data analysis

EDUCATION

California State University, Fresno, Fresno, CA.

December, 2018

- Bachelor of Science in Plant Science- Crop Production Management
- Honor Roll, Dean's List

Relevant Coursework: Vegetable Production, Weeds Plant Pathology, Row Crops, Mechanized Agriculture, Soil Science, Ag Labor-Mgt Relations, Agricultural Economics.

TRAINING CERTIFICATIONS AND EXTRACURRICULAR

GMP/Sanitation Workshop, AIB International

March, 2020

- Some of the main topics taught in the course exemplified the importance of ensuring products are consistently produced and controlled according to quality standards. The difference between food safety vs food quality was also one of the key points that stood out for me.

Topics taught in the course

- Standards, Acts, Laws, and Customer/Facility Requirements
- Inspection, Auditing, and Root Cause Analysis
- Allergen Preventive Controls
- Microbiological Controls
- Developing and Organizing a Sanitation Program
- Chemical and Control for Product Protection
- Maintenance and Temporary Repairs
- Integrated Pest Management

HACCP Workshop, AIB International

March, 2020

- As a team leader the Hazard Analysis and Critical Control workshop generated competence in the workplace specifically pertaining to issues such as addressing food safety through some basic principles.

7 HACCP Principles

- Hazard Analysis
- CCP Identification
- Establishing Critical Limits
- Monitoring Procedures
- Corrective Actions
- Verification Procedures
- Record Keeping and Documentation

FSPCA Preventative Controls for Human Food, Food Safety Preventative Controls

May, 2023

Alliance

- The Preventative Controls for Human Food course was constructive in ensuring that reasonable precautions are implemented to mitigate the risk of food contamination. As a Preventative Controls Qualified Individual, you can become adaptable to various roles that are beneficial to the workplace.

Benefits to PCQI

- Master Hazard Analysis and Preventative Control Measures
- Developing an Effective Food Safety Plan
- Understanding the Importance of Recordkeeping Procedures

Trusted Member, Salinas Valley Chamber of Commerce

May, 2025

SKILLS

Computer software/ frameworks: BarTender by Seagull Scientific Barcoding and Labeling Software, Microsoft Excell, Microsoft Word, Microsoft PowerPoint, Microsoft Outlook, Zira Software, Citrix Workspace,

Languages: Bilingual in Spanish and English. Highly proficient reading and writing skills

Proficient with PTI and GTIN with proper Company Prefix.

Competent communicator with proven leadership skills.

Capable of directing and implementing a full seasonal transition for an agricultural operation.

