

YESICA GUZMAN RODRIGUEZ

EXPERIENCE:

Centro Binacional Para El Desarrollo Indigena Oaxaqueño 10/2023-Present

Program and Leadership Coordinator - 921 B S. Main Street, Salinas CA 93905

Support CBDIO's efforts to assist, engage, and build relationships with partner-organizations in executing a regional effort to educate workers in higher-risk industries on labor rights and how to prevent the spread of COVID-19 in the workplace. Use knowledge and expertise of CBDIO practices and procedures to advocate for Indigenous and farmworking communities. Support outreach events and programs to continually keep the community informed, engaged and educated on labor rights, benefits, and available services.

Community Action Board of Santa Cruz County 10/2022 - 10/2023

Youth Educational Support Specialist - 15 Madison Street, Watsonville CA 95076

Provide youth with academic support to students in one-on-one or small groups. Support families and youth to understand academic requirements to promote according to their grade level and higher education goals. Support in doing outreach and recruitment with special emphasis with building relationships with farmworkers and families who reside in farms/ranches.

Monterey County Health Department

Student intern

06/2021- 09/2022

Consultant - 1270 Natividad Rd, Salinas CA 93906

01/2023 - Present

Engage in community outreach and assessment for different projects including Ciclovía, ACOMI, and Safe Routes to School to get community feedback to guide the principles of the different projects. Part of the Ciclovía South County team - we plan the car-free event for different cities in the county, including Soledad and Greenfield. As a consultant, I'm assisting with the development of a resident-led steering committee in the City of Salinas, outreach for the participatory budgeting process in South Monterey County, and the planning and implementation of the Adelante Con Orgullo Mujer Inmigrante (ACOMI) conference.

Community Activities Committee (CAC) - 308 Westwood Plaza, Los Angeles CA 90095 08/2021-07/2022

Act as a forum for soliciting views on the nature and goals of community service and makes allocation decisions of 10 million dollars to approximately 100 community service projects. CAC provides funds for ongoing student-initiated, student-led community service programs.

Reiter Berry Farms - Farmworker - Salinas/Watsonville 06/2014 - 10/2022

Harvesting strawberries full-time on Summer breaks.

EXTRACURRICULARS:

Compas at UCLA - Founder and Administrative Director 10/2020 - 08/2022

Founded this student organization with the mission to advocate for farmworkers, raise funds to provide them with resources, and empower their children towards higher education. Supported the creation of our ESL curriculum. Guide directors on funding applications, care kit distributions to farmworkers, and serve as support for all other directors and committees. Led logistics of high school conference for youth from farmworker families and health fair for the community of Oxnard.

Grupo Estudiantil Oaxaqueño de UCLA - Co-founder, Mutual Aid & Fundraising Chair 08/2021- 07/2022

Co-founded the student organization with the goal to promote & preserve Indigenous Oaxacan culture in the community at UCLA and Los Angeles. Responsible for managing our budget and applying to main funding applications that support our programming such as health supply drives for the community and university field trips for indigenous youth.

Latino Student Health Project - Administrative Director 09/2019 - 07/2022

Leads meetings and programming, leads internships for potential directors, and oversees that all directors are meeting responsibilities to carry out our goal of promoting preventive health education and increasing access to

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health services in medically underserved communities through organized health fairs and workshops in Los Angeles County and Tecate, Mexico. Held the Financial Director position during the 2020-2021 year.

EDUCATION:

University of California, Los Angeles (UCLA) - Los Angeles, CA
Human Biology and Society B.S